

POSITIVE LIFELONG IMPACT ON YOUNG, TEACHERS AND LOCAL AUTHORITIES

December 19, 2016



Conference participants visited SK MUHIBBAH, the first government school to receive the Green Flag award. The school visit is one of the locations of the education outings. – Photo credit: WWF-Malaysia / Rahana Husin

SPECIAL REPORT: The fifth edition of the International Eco-Schools Conference took place in Rainforest Discovery Centre (RDC) Sepilok, Sandakan, from Dec 13 to 17 2016 and saw participation by 100 students and 25 teachers from 27 schools across Malaysia and Thailand.

The conference aimed to inculcate a sense of environmental stewardship among students and urged them to care for the planet, and was themed Global Citizenship – Sustainable Consumption.

The annual conference was often held in a unique and significant location within Malaysia, according to a statement issued by WWF-Malaysia on Monday.



This year, the participants were brought to Sabah, home of many endangered species such as Orangutan, Sun Bear, Proboscis Monkeys, Hornbill, and many other flora and fauna.

Sabah was also the first state where Malaysian public schools have been awarded the prestigious Green Flag – an internationally coveted award for sustainability in school and the surrounding communities.

The conference created a platform of opportunity for students to exercise leadership skills and boost their confidence through interactions among fellow participants.

Over the last five years, the conference has received an overwhelming support from schools, teachers, students, partners and corporate sponsors, and has combined learning with hands on experiences.



Participants were taught on sustainable candle-making in one of the workshops. This year the Rainforest Discovery Centre, Sepilok hosted the Eco-Schools Conference. – Photo credit: WWF-Malaysia / Farisha Zainol

“As the global leader in Taste and Nutrition, we understand the critical role the environment plays in providing important natural resources for our business,”commented William Kuek, Director for Health, Safety and Environment, Kerry Asia Pacific.

“We are very proud to be a key sponsor and partake in the conservation efforts together with WWF-Malaysia.”

Sustainability remains at the forefront of Kerry’s business growth and we hope that through this programme, we can make a difference to the environment and communities we operate in, Kuek added.

Thiagarajan Nadeson, Head of Markets and Education of WWF-Malaysia during the conference closing ceremony, remarked:

“An understanding of lifecycle and sustainability should be stressed in Malaysian primary education across all disciplines.

Pangrok Sulap, a Sabah based DIY art collective combining art and social message through woodprints hosted one of the conference workshops. – Photo credit: WWF-Malaysia / Natasha Manan

“This year the conference aims to educate participants on the behavioural changes that impact their consumption habits for a healthier environment.

“They form a strong network of informed and engaged agents of change for a sustainable world, and this is done through having fun and making friends.”

WWF-Malaysia is the National Operator for the Eco-Schools Programme in Malaysia.

Thiagarajan added, “In face of global climate change and resource scarcity, consumption patterns worldwide need to change. WWF’s Living Planet Report 2016 shows the world’s population has already consumed many of the planet’s resources in unsustainable ways.

“The expanding human population has led to the destruction of habitats and over-exploitation of wildlife. For instance, people are taking far more fish out of the ocean than can be reproduced.

“Therefore, we are committed to empower young consumers with the knowledge and skills needed to take action towards the sustainability of earth’s resources.”

“We create this conference to give opportunity for students to share their work, ideas and passion with other students of different backgrounds.

Students took part in the Eco music workshop by the lake side of Rainforest Discovery Centre. They were taught on making music using recyclable items. – Photo credit: WWF-Malaysia / Natasha Manan

“We want to build a community of young people that cares for the environment,” explained Mr Mohd Fikri b Mohd Bakri, Executive Chairman for Eijau Millennium Explorer.

The activities included educational field trips to Sepilok Orang Utan Rehabilitation Centre (SOURC), Bornean Sun Bear Conservation Centre (BSBCC), and Labuk Bay Proboscis Monkey to educate participants on the endangered wildlife in Sabah.

Keynote speeches by field experts were presented as well as workshops to build participants' conservation knowledge and skills.

When they are back to their schools and communities, the participants will be able to lead sustainability activities and make waves of changes by taking action and influencing others to follow.

“Unless a seed is planted, it will never grow into a tree. Unless a good idea is implemented, it will never become a reality,” added Bernadette D. Joeman, Manager of Rainforest Discovery Centre.

For many years, WWF-Malaysia has been an advocator to educate students and the public on sustainability and environmental conservation.

This year, the conference was honoured to intensify the efforts alongside with Sabah Environmental Education Network, Sabah Forestry Department, Rainforest Discovery Centre, EIJAU, and SMK Muhibbah.

If you have any comments or thoughts on this news do [send us an email](#).

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|------------|------------------------|-------------|------------|
| Headline | Candle-making workshop | | |
| MediaTitle | Daily Express (KK) | | |
| Date | 21 Dec 2016 | Color | Full Color |
| Section | Nation | Circulation | 25,055 |
| Page No | 10 | Readership | 75,165 |
| Language | English | ArticleSize | 314 cm² |
| Journalist | N/A | AdValue | RM 1,618 |
| Frequency | Daily (EM) | PR Value | RM 4,853 |



Candle-making workshop



SOME 104 students from 20 schools across Malaysia and Thailand took part in a candle making session in one of the workshops held during the Eco-Schools Conference organised by WWF-Malaysia. The event was held at the Rainforest Discovery Centre in Sepilok, Sandakan, involving several workshops such as carving, eco-music and also field trips to the Bornean Sun Bear Conservation Centre and the Labuk Bay Proboscis Monkey. The conference was aimed at inculcating a sense of environmental stewardship among students and was themed Global Citizenship – Sustainable Consumption and this year the conference brought the students to Sabah, the home of many endangered species such as Orang Utan, Sun Bear, Proboscis Monkey, Hornbill and others. Sabah is also the first State in Malaysia to be awarded the Green Flag – an internationally coveted award for sustainability in school and the surrounding communities.

Dept replanting large areas of degraded forest

Mardinah Jikur

SANDAKAN: The Sabah Forestry Department is currently replanting large areas of degraded forest all over Sabah.

Sabah Forest Conservator Datuk Sam Mannan said since trees take in carbon dioxide and release oxygen, as the years go by, these trees would produce more oxygen for the world.

"At the same time, planting trees in Sabah also will positively affect the quality of air throughout the world," he said.

Mannan said besides fighting climate change, these trees are also the foundation for life in the rainforest.

He was speaking at the closing of the 5th Edition of International EcoSchool Conference at Rainforest Discovery Centre (RDC).

Mannan's speech was delivered by Head of Forest Research Centre, Sabah Forestry Department, Dr Lee Ying Fah.

Also present were WWF-Malaysia's Board of Trustee, Brannndon Keith Soh, Eco-School Malaysia-National Operator, Thiagarajan Nadeson, Bank Rakyat Foundation Chairman, Datuk Abdul Rahman Karim, Deputy Head of Forest Research Centre, Sabah Forestry Department, Dr Robert Ong and others.

A total of 104 students and 32 teacher from 20 school across Malaysia and Thailand joined the five-day event, which aimed to inculcate a sense of environmental stewardship among students and urged them to care for nature.

Meanwhile, Mannan said WWF-Malaysia also has the same rule to protect nature in many ways, one of which is via the Eco-Schools Programme in Malaysia headed by WWF-Malaysia reaching 60 countries all over the world.

The conference provided a platform for all EcoSchools across Malaysia and abroad

to meet, share and exchange their school's sustainability initiatives.

It also offered eye-opening experiences for students and teachers alike, through talks, hands-on workshop, forums and field visits. This year, the conference was held in Sandakan, home of the Bornean Orang Utan, the Bornean Sun Bear, the endemic Proboscis Monkey and the Bornean Pygmy Elephant.

WWF-Malaysia also joined hands with the Sabah Environmental Education Network (Seen), an NGO called Eljau and SMK Muhibbah Sandakan, to organise the programme.

Mannan thanked all who have given their support to the event and hoped the youths or participants will put into practise the information they received to help save the environment.

Meanwhile, Head of Market and Education of WWF-Malaysia, Thiagarajan Nageson, said, the programme also aimed to educate participants on behavioural changes in their consumption habits that could translate to a healthier environment.

In other developments, he said, in the face of global climate change and resource scarcity, consumption patterns worldwide need to change.

The WWF's Living Planet Report 2016 shows that the world's population has already consumed many of the planet's resources in unsustainable ways.

The expanding human population has led to the destruction of habitats and over-exploitation of wildlife. For instance, people are taking more fish out of the ocean than can be reproduced.

Therefore, WWF-Malaysia also committed to empower young consumers with the knowledge and skills needed to take action towards sustaining earth's resources.



**SMK Muhibbah Sandakan, one of two public schools in Malaysia
awarded the prestigious Green Flag.**

DISCOVERED

Brand: WWF
Company: World Wide Fund For Nature
Industry: Community Organisation & Charity > Community Organisation & Charity Corporate & Company
Category: Company News > Corporate Social Responsibility News

Brand: WWF Industry News
Company: World Wide Fund For Nature
Industry: Community Organisation & Charity > Non-Government Organizations
Category: Company News > Corporate Social Responsibility News

Brand: Deforestation
Company: Nexus PR
Industry: Special Issue > Special Topic
Category: Company News > General News

SUMMARIES

SANDAKAN: The Sahah Forest ry Department is currently replanting large areas of degraded forest all over .Sabah. Sabah Forest Conservator Datuk Sam Mannan said since trees take in carbon dioxide and release oxygen, as the years go by, these trees would produce more oxygen for the world. "At the same time, planting trees in Sabah also will positively affect the quality of air throughout the world," he said.

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|------------|--|-------------|---------------------|
| Headline | Malaysian, Thai students participate in eco conference | | |
| MediaTitle | New Sabah Times English (KK) | | |
| Date | 18 Dec 2016 | Color | Black/white |
| Section | Home | Circulation | 17,182 |
| Page No | 9 | Readership | 51,546 |
| Language | English | ArticleSize | 208 cm ² |
| Journalist | ALIZA ALAWI | AdValue | RM 448 |
| Frequency | Daily (EM) | PR Value | RM 1,344 |



Malaysian, Thai students participate in eco conference

By **ALIZA ALAWI**

alawi.aliza@gmail.com

SANDAKAN: A total of 104 students and 32 teachers from 20 schools from Malaysia and Thailand participated in an "Eco-Schools International Conference" held at the Rainforest Discovery Centre in Sepilok here.

The conference which is in its fifth edition was held on December 13-17 to expose students to environmental conservation and educated them on how to take care of Planer Earth.

Its theme this year was "Global Citizenship – Sustainable Consumption"; the venue was apt as it is one of the world's most unique and important rainforest conservation areas.

Participants had the opportunity to experience close encounters with endangered species such as the orang utans, sun bears, proboscis monkeys and hornbills. They also got to see for themselves various other floras and faunas.

All those were provided by



Dr Lee (seated, second row centre) with other guests and students

the educational facilities at the Sepilok Orang Utan Rehabilitation Centre, Borneon Sun Bear Conservation Centre and Labuk Bay Proboscis Monkey Sanctuary.

This conference offers a platform for participants to brush up their leadership skills and build up their confidence

through their interaction with one another.

For the past five years, the event has received full support from schools, teachers, students, shareholders and corporate sponsors.

The closing ceremony was officiated by Forest Research Centre chief-cum-deputy di-

rector of Sabah Forestry Department Dr Lee Ying Fah, who represented Sabah Forestry Department director Datuk Sam Mannan.

Also present were WWF-Malaysia board member Brandon Keith Soh, Forest Research Centre deputy chief Dr Robert Ong.



03 Jan 2017

New Straits Times, Malaysia

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Market: KL • Country: Malaysia • Photo: Full Color • Ad Value: MYR 12,362.00
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SANDAKAN

Instilling environmental stewardship

EDUCATIONAL field trips to Sepilok Orang Utan Rehabilitation Centre (SOURC), Bornean Sun Bear Conservation Centre (BS-BCC), and Labuk Bay Proboscis Monkey Sanctuary were some of the activities carried out to educate participants at the fifth edition of the International Eco-Schools Conference.

Held at the Rainforest Discovery Centre (RDC) Sepilok from Dec 13 to 17 last year, the conference saw 100 students and 25 teachers from 27 schools across Malaysia and Thailand taking part in it. Themed "Global Citizenship — Sustainable Consumption", the annual conference aimed to inculcate a sense of environmental stewardship among students and urge them to care for the planet.

"An understanding of lifecycle and sustainability should be stressed in Malaysian primary education across all disciplines. This year the conference aims to educate participants on the behavioural changes that impact their consumption habits for a healthier environment," said Thiagarajan Nadeson, head of Markets and Education of WWF-Malaysia. WWF-Malaysia is the

National Operator for the Eco-Schools Programme in Malaysia.

Nadeson said that the world's ever-increasing population has used up many of the earth's natural resources in ways that are irreplaceable, and this contributes to global climate change. To stop more of these resources being depleted, human beings need to change the way they use up natural resources.

WWF's Living Planet Report 2016 has shown that the expanding human population has led to the destruction of habitats and over-exploitation of wildlife. For instance, people are taking far more fish out of the ocean than can be reproduced, added Nadeson.

"Therefore, we are committed to empower young consumers with the knowledge and skills needed to take action towards the sustainability of earth's resources. Students form a strong network of informed and engaged agents of change for a sustainable world, and this is done through having fun and making friends," he said.

As the conference was held in Sabah, the participants had the opportunity to visit the home of some endangered species of animals such as the orangutan,

sun bear, proboscis monkeys, hornbill, as well as many other plants.

The International Eco-Schools Conference offers an opportunity for students to exercise leadership skills and boost their confidence through interactions with fellow participants. Over the last five years, the conference has received an overwhelming support from schools, teachers, students, partners and corporate sponsors, combining learning with hands on experiences.

WWF-Malaysia has been an advocate of sustainability and environmental conservation for many years. This year, the conference aimed to intensify this effort alongside with Sabah Environmental Education Network; Sabah Forestry Department, Rainforest Discovery Centre, EIJAU, and

SMK Muhibbah.

The Eco-Schools Programme is organised by Foundation for Environmental Education (FEE), a partner of United Nations Educational, Scientific and Cultural Organization (UNESCO), and United Nations Environment Programme (UNEP). This is the largest sustainable schools programme in the world, run by 60 countries.



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Some of the participants at the fifth edition of the International Eco-Schools Conference in Sabah taking part in the eco-music workshop by the lake side of Rainforest Discovery Centre, Sepilok.



03 Jan 2017

New Straits Times, Malaysia

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Company: Department of Environment (DOE)
Industry: Political & Government > Government Agency & Department & Statutory Body
Category: Company News > General News

Brand: Deforestation
Company: Nexus PR
Industry: Special Issue > Special Topic
Category: Company News > General News

Brand: Cenviro Industry News
Company: Cenviro Sdn Bhd
Industry: Utilities > Sewage & Waste Management
Category: Company News > General News

Brand: _MMonly
Company: _MMonly
Industry: Unknown > Unknown
Category: Company News > Corporate News

Company: World Wide Fund For Nature
Industry: Community Organisation & Charity > Community Organisation & Charity Corporate & Company
Category: Company News > Corporate Social Responsibility News

SUMMARIES

Educational field trips to Sepilok Orang Utan Rehabilitation Centre (ISOURC), Bornean Sun Bear Conservation Centre (BSBCC), and Labuk Bay Proboscis Monkey Sanctuary were some of the activities carried out to educate participants at the fifth edition of the International Eco-Schools Conference.

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| Headline | Asah bakat kepimpinan pelajar terajui aktiviti pemuliharaan alam sekitar | | |
| MediaTitle | Kosmo | | |
| Date | 15 Feb 2017 | Color | Full Color |
| Section | Kosmo 2 | Circulation | 197,202 |
| Page No | 32,33 | Readership | 875,000 |
| Language | Malay | ArticleSize | 1490 cm² |
| Journalist | SAIRUL ZAMRI MISRANI | AdValue | RM 38,816 |
| Frequency | Daily | PR Value | RM 116,449 |



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INFINITI

NOVATI • SAINS • CAJET

Oleh SAIRUL ZAMRI MISRANI
Foto IHSAN WWF MALAYSIA

RONA
alam

NADIA IZZATI

WILSON

THIAGARAJAN

KOSMO! RABU 15 FEBRUARI 2017

Asah bakat kepimpinan pelajar terajui aktiviti pemuliharaan alam sekitar

SEBAHAGIAN pelajar dari Thailand yang menyertai IESC baru-baru ini.

PESERTA dan mentor IESC tidak melepaskan peluang untuk merakamkan gambar kenangan.

PUSAT Pemuliharaan Orang Utan Sepilok antara lokasi yang dilawati peserta IESC.

HAIWAN dilindungi seperti burung matahari boleh ditemui di RDC yang meliputi keluasan 107 hektar itu.

PELAJAR membentangkan tajuk mengikut tema yang telah diberikan.

PARA pelajar khutuk mendengar taklimat yang disampaikan wakil Pusat Pemuliharaan Orang Utan Sepilok.

KEPENATAN menempuh perjalanan melalui kapal terbang hampir tiga jam dari Kuala Lumpur tidak dirasakan tatkala menjejak kaki ke Pusat Penanaman Hutan Hujan (RDC) di Sepilok, Sabah yang menjadi lokasi pengajaran Persidangan Sekolah Eko Antarabangsa (IESC) baru-baru ini.

RDC yang meliputi keluasan 107 hektar itu dikelilingi Hutan Simpan Sepilok di samping dilindungi dengan laluan kanopi sepanjang 150 meter pada ketinggian 25 meter dari aras tanah.

IESC merupakan program anjuran Tabung Hidupan Liar Sedunia (WWF) Malaysia yang menghimpunkan 100 peserta dari 27 buah sekolah mesra alam yang berdaftar di bawah perubuhan itu termasuk sebuah sekolah dari negara jiran, Thailand.

Rugi Nadia Izzati Zamri, 17, dia tidak kisah mengorbankan waktu tidur untuk bersiap awal pagi untuk menghadiri RDC bagi mengikuti IESC yang padat dengan pengisian program berteraskan kepimpinan pelajar sekolah terhadap kelestarian alam sekitar itu.

"Di sini, peserta diminta untuk membentangkan tajuk mengikut tema-tema yang telah diberikan dan berkongsi aktiviti penjagaan alam sekitar sepanjang tahun di sekolah kami."

"Sebenarnya, ini adalah kali ketiga saya menyertai IESC. Namun, ia begitu istimewa kali ini kerana lokasi yang dipilih sangat strategik di RDC iaitu kaya dengan kepelbagaian biodiversiti, sekali gus membawa kami lebih dekat dengan khazanah alam semula jadi."

"Ia menyebabkan kami lebih menjwai aktiviti yang dilakukan," ujar penuntut Sekolah Menengah Sri Bistari Kuala Lumpur itu ketika ditemui *Kosmo!* di RDC Sepilok, Sabah baru-baru ini.

Pengalaman
Menerusi IESC, program mentor dikenali sebagai Green Mentor turut diperkenalkan bagi memilih bakal pendidik yang berpotensi untuk membantu mengurus dan membimbing aktiviti pelajar.

Secara mentor yang juga bekas guru, Wilson Suan, 28, menyifatkan, IESC yang disertainya itu memberi pengalaman yang berharga buat diri dan kerjaya.

"Menerusi program ini, kami sebagai mentor mendapat latihan dan didedahkan secara langsung dengan aspek pengurusan masa serta mengikut tentatif program yang ditetapkan pihak pengatur."

"Bukan itu sahaja, pengalaman sebagai fasilitator dapat disumbangkan menerusi program ini dan ia merupakan satu bentuk persediaan awal sebelum bergelar guru," katanya yang baharu sahaja menamatkan pengajian dalam jurusan Pendidikan Seni Visual di Institut Pendidikan Guru Miri, Sarawak.

Sementara itu, menurut Ketua Bahagian Pendidikan dan Pasaran WWF Malaysia, Thiagarajan Nadeen, IESC sudah pun memasuki tahun kelima sejak pengantaraan pertama pada tahun 2012.

IESC turut menyusun atur program malam kebudayaan bagi para pelajar menunjukkan bakat terpendam masing-masing.

"Bagi edisi kali ini, tema yang diketengahkan ialah *Sustainable Consumption: Global Citizenship* iaitu konsep penggunaan produk dan perkhidmatan dalam usaha mengurangkan kesan terhadap alam sekitar yang dititipkan kepada para peserta."

IESC juga merupakan satu platform dan peluang kepada pelajar untuk mengasah kemahiran kepimpinan dalam usaha meningkatkan keyakinan mereka melalui interaksi dengan peserta-peserta lain," tuturnya.

Tambahnya, program kali ini turut melibatkan lawatan lapangan di Pusat Pemuliharaan Orang Utan Sepilok, Pusat Pemuliharaan Burung Borneo untuk mendidik peserta mengenai hidupan liar yang terancam di Sabah.

PROGRAM anjuran WWF Malaysia ini menghimpunkan seramai 100 peserta yang mewakili 27 buah sekolah termasuk dari Thailand.